

Cold Ashby Parish Council Meeting – 1st of April



7 New Homes

West Haddon Road,
Cold Ashby

Building better



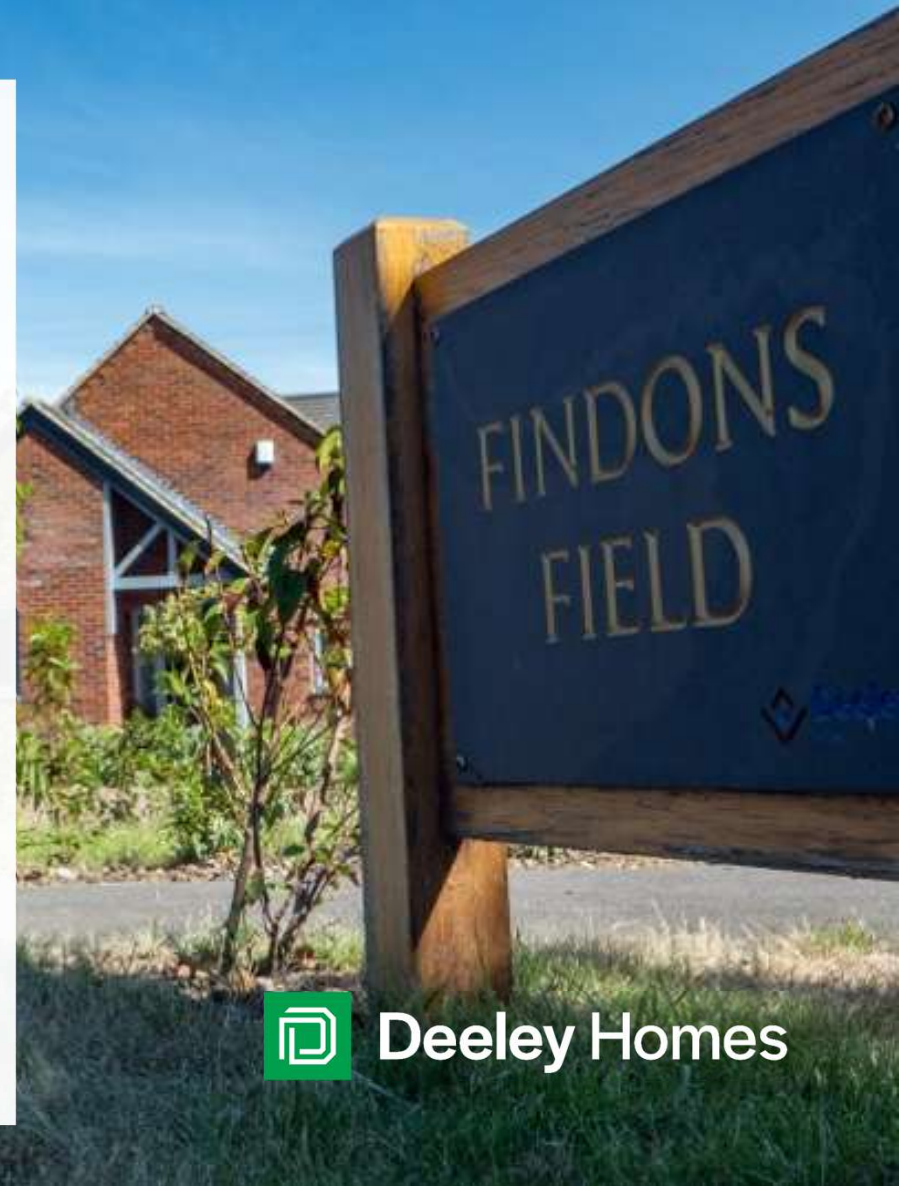
Deeley Group
Community Developer
Partnership Approach

Deeley Group

- Established 1936
- 870 Homes delivered since 2016
- Submitting 8 planning applications in 2026
- 90% of our business is repeat business
- 11 projects on-site
- £64 million annual turnover



Deeley Homes



Building beautiful into
living spaces



 Deeley Homes



Building better



Deeley Homes



Building better

Proposal for West Haddon Road



- Low density bespoke private market scheme
- All homes designed to the Future Homes Standard and in-keeping with the vernacular of the village
- All homes have dedicated off-street parking and charging for electric vehicles
- Accessed by upgraded field entrance onto the West Haddon Road
- Flood risk assessment and drainage design to guarantee no flood impacts on the village
- East of site outlined in blue is to be delivered as a biodiversity and flood enhancement area

Proposed Housing Mix



Housetype	Area (sqm)	No.
3 Bedroom House	120	2
4 Bedroom House (Type A)	153	1
4 Bedroom House (Type B)	202	1
4 Bedroom House (Type C)	232	3

Next Steps



- Feedback from Parish Council on Design
- Commencement of Technical Investigations: April 26 – June 26
- Detailed Design Progression following Constraints Analysis: July 26 – September 26
- Submission of a Full Planning Application: October 26

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Why Deeley?

Team track record

Local knowledge & relationships

Partnership Approach

Planning Delivery

Net zero carbon for 2036

Any Questions?