



Hinckley & Bosworth
Borough Council

CULTURAL SERVICES

1 January to 31 March 2022

Introduction

Welcome to the latest report highlighting the services provided by the Cultural Services team for the final quarter of 2021-22 covering **1 January to 31 March 2022**.

- Sports Development
- Tourism
- Town Centres and Market
- Town Twinning

- Armed Forces
- Events
- Health and Wellbeing
- Leisure Centre
- Physical Activity

Candle-lit vigil for Ukraine 4th March 2022



Future editions will be distributed during:

- July 2022
- October 2022
- January 2023
- April 2023

CULTURAL SERVICES QUARTERLY NEWSLETTER

Armed Forces

Armed Forces Day and Falkland 40th Anniversary Commemoration

This year's event will take place in Argents Mead on Saturday, 25 June 2022 at 10am, in partnership with the Hinckley Combined Armed Forces and Veterans Community.

The event will include a special commemoration of the end of the Falklands Conflict. The conflict started on 2 April 1982 and was the first military action since the Second World War that utilised all elements of the Armed Forces. The conflict lasted 74 days, during which seven ships were lost to enemy action, nine aircraft were shot down, and 255 British personnel lost their lives.



Everyone is welcome to come and thank our past and present serving armed forces with a service at 11am led by Revd Ian Hill from Churches Together and a parade through the town centre. Military vehicles and memorabilia also on display in Argents mead from 10am – 2pm.



[Armed Forces support](#), including a list of Armed Forces Champions in Leicestershire, as well as various support organisations and useful links is available on our website.

Events

First Event of 2022 – Hinckley BID's pancake race

The HBBC events team were pleased to support Hinckley BID's annual pancake race on Shrove Tuesday, 1st March. Please see below press release taken from www.hinckleybid.co.uk

'More than 130 intrepid pancake racers of all ages and abilities braved the cold wind and took to Castle Street at midday on Shrove Tuesday to try to win one of the coveted Hinckley BID Pancake Race trophies.

Following in the footsteps of when the first pancake race started 577 years ago in Olney, Bucks – our racers ran up the hill in small groups and stopped every 10 metres to flip their pancake, before running to the next of three flipping points - several had dressed especially for the occasion including Wonder Woman and Matty the Mattress.



Councillor Ted Hollick presented the Trophies to the worthy winners and every entrant was awarded a specially crafted commemorative medal.

This year we awarded two 'Best Dressed Pancake Flipper' trophies, these went to Mr Sefton Winslade, the Pastoral Support Officer at Westfield Junior School who dressed up as Wonder Woman and 'Matty The Mattress' from Vogue Beds Group. The 'Excellent Effort' awards went to Mark Richards from Hinckley Adult Learners and 'Princess Elsa'. The 'Junior Race Runner-up' was Zane, Age 10 from Westfield Junior School and the overall 'Junior Race Winner' was Jack, Age 11 who ran from St Mary's Primary School. The Senior Race Runner-up was Tom Bright from Fosse 107 whilst the overall Senior Race Winner was Michael Cornish from Armstrongs Lester & Co - who fought off fierce competition from Runner-up Tom.

Described by several of the large crowd (including a number of visitors to Leicester City from Hong Kong) who had gathered to watch as a 'very enjoyable free community event', the next free to watch large events organised by Hinckley BID are the Soap Box Derby to be held on Castle Street on Sunday June 26th and the Classic Motor Show to be held in Hinckley Town Centre on Sunday September 18th. Details of all the Hinckley BID Events are shown on www.hinckleybid.co.uk.



Hinckley BID Pancake Race – March 2022

Events

Candle-lit vigil for Ukraine

With just four days' notice, the events team were approached to organise an event for the community to show solidarity with Ukraine. A silent candle-lit vigil was arranged for Friday 4th March at the bandstand in Argents Mead. Hundreds of residents attended the vigil where the community came together to think of those who have died, been injured, bereaved or displaced because of the invasion of Ukraine. The bandstand was also lit in the national colours of the Ukrainian flag, blue and yellow and the Ukraine flag was raised in the mead.

During the event there was an opportunity for people to bring donations of sleeping bags, blankets, hygiene items and dry food to help the refugees. A bucket collection was also arranged by Cllr Ann Pendlebury which raised 847.45. Local charity Feed the Hungry came to collect the donations which filled the van full. The event was very emotional and all the donations were amazing to see. On the night local news crews, ITV and BBC came to the mead to cover the event.

For more information, including the types of items to donate, visit the [council website](#) or Ukraine emergency appeal (feedthehungry.org.uk)



Plans underway to celebrate the Queens Platinum Jubilee

On 6 February this year, Her Majesty The Queen became the first British monarch to celebrate a platinum jubilee, marking 70 years of service to the people of the United Kingdom, the Realms, and the Commonwealth. To celebrate this unprecedented anniversary, events and initiatives will take place throughout the year. This will culminate in a four-day UK bank holiday weekend from Thursday 2 to Sunday 5 June. The four days of celebrations will include public events and community activities, as well as national moments of reflection on The Queen's 70 years of service.



The events team, alongside democratic services and comms have created a dedicated web page to help members of the public make the most of this special occasion: www.hinckley-bosworth.gov.uk/jubilee

On the site you will find lots of useful information, advice about hosting and event, and links about how to get involved and support The Queen's Platinum Jubilee 2022.

Events

Our spring and summer events for 2022

The poster below has been widely distributed to promote our spring and summer events. Details of all events are available on our website at www.hinckley-bosworth.gov.uk/events.




Hinckley Town Centre

SPRING/SUMMER EVENTS

March to August 2022

All events are free, apart from a few
 * highlighted activities



Pancake Race

Tuesday 1 March • 12 noon Castle Street
 Have fun at Hinckley BID's Pancake Race. All pancakes provided, just bring a frying pan. Full details at: www.hinckleybid.co.uk or tel 01455 698494.



Easter Bunny Event

Wednesday 13 to Saturday 16 April
Hinckley Town Centre. Follow the clues on the entry form to find the Easter Bunnies. For more details: www.hinckleybid.co.uk or tel 01455 698494.



St George's Day

Saturday 23 April • 10am to 2.30pm
Market Place/Argents Mead. Patriotic fun with Anker Morris Men, Punch and Judy, Tom the tale teller, roaming face painter, and an exciting new play Shakespeare in Hinckley plus St George on stilts. The Scout parade will leave St Mary's school at 1.15pm.



Classic Vehicle meets

Thursdays from May to August
Market Place. 5pm to 8.30pm Classic vehicle meets on Thursdays: 19 May, 16 June, 21 July & 18 August. Anyone with a classic vehicle of any kind is welcome. Entrance will be from Station Road. Free to enter and visit. More details at: www.hinckleybid.co.uk



Music in the Mead

Various Saturdays from May to September
1pm to 3pm • Argents Mead bandstand
 Enjoy a Saturday afternoon of entertainment (short interval)
 21 May - Out of Gas performing popular covers
 18 June - Steven Faulkner, accompanied by Dan Gerrey
 2 July - Jazzology, mix of modern jazz, trad jazz and blues
 23 July - The Sounds of Swing with Dean Thomas
 13 August - Male vocalist group V4, tribute to boy bands
 20 August - Sam Southall performs popular covers
 3 September - LE8 FIVE Brass quintet
 10 September - Audio Spirit with original songs and covers



Proms in the Park
 part of the Queen's Jubilee celebrations

Thursday 2 June • Hollycroft Park
 In partnership with Hinckley Round Table this evening concert will feature Leicester's Bardi Wind Orchestra performing a programme of royal music. Gates open at 5pm, show commences at 6pm with a 8.30pm finish.



Beacon Lighting
 part of the Queen's Jubilee celebrations

Thursday 2 June • 9.15pm to 10pm
Argents Mead. Beacons will be lit across the UK at 9.45pm to commemorate the Queen's Platinum Jubilee.



Soap Box Derby

Sunday 26 June • Castle Street
 Fun, family day for teams and spectators. Build a soap box and compete, raise money for charity. All welcome. For more details visit: www.hinckleybid.co.uk



Music in the Mead
 part of the Queen's Jubilee celebrations

Friday 3 & Saturday 4 June • 1pm to 3pm
Argents Mead. Friday 3 June: theatre style show, 'Salute to the 1940s'. Features a cast of 6 performing tributes to Vera Lynn, George Formby, Gracie Fields and more. Saturday 4 June: The Emperors of Rhythm will have you dancing with 1950's songs including hits by Tommy Steel, Billy Fury and some good old fashioned Rock n roll.



Armed Forces Day and Falkland Commemoration

Saturday 25 June • 10am to 2pm
Argents Mead. Armed Forces Day and Falkland 40th Anniversary Commemoration. In partnership with the Hinckley combined Armed Forces and Veterans Community. Everyone welcome to come and thank our past and present serving armed forces. Service at 11am lead by Revd Ian Hill from Churches Together. There will be a parade through the town centre.



Snap Dragon Children's Festival

Wednesday 3 to Friday 5 August
11am to 3pm Argents Mead * Three fun filled days for all the family with free have-a-go workshops, crafts run by the United Reformed Church, shows in the bandstand and much more. **Wednesday - National Play Day, Thursday - Let the Games Begin, Friday - Kings and Queens Party.** Giant sand pit (part sponsored by Hinckley BID).



Feast Hinckley

Saturday 6 & Sunday 7 August
10am to 5pm • Argents Mead * Around 50 vendors each day will be offering a wide variety of local and international food and drink plus live bands.



Summer of Fun

Wednesdays during school summer holidays • Market Place & Castle Street
 Free family fun events every Wednesday during the school summer holidays. No booking necessary. For more information please visit: www.hinckleybid.co.uk





[@hinckandbosbc](https://twitter.com/hinckandbosbc)
[@hinckandbosbc](https://www.facebook.com/hinckandbosbc)

These events may be cancelled or postponed in line with any government guidelines. Please continue to check the council's online event calendar: www.hinckley-bosworth.gov.uk/events and social media channels for the latest information. If you are experiencing any covid symptoms or are self-isolating please do not attend the events. PHOTOS AND VIDEO MAY BE TAKEN AT THIS EVENT. By taking part in this event you grant the event organisers full rights to use the images resulting from the photography / video filming, and any reproductions or adaptations of the images for fundraising, publicity or other purposes to help achieve the groups aims. This might include (but not limited to) the right to use them in their printed and online publicity, social media, press releases and funding applications. If you do not wish to be photographed please inform an event organiser.

Health and Wellbeing

Health and Wellbeing Referral Scheme

We launched our new support scheme in March, offering members of the public an opportunity to refer themselves for health and wellbeing support from our expert team of officers.

An online referral form offers a list of topics, shown below, for which people can request support. We can then offer bespoke advice on the subjects chosen.

- Exercise referral
- Weight loss
- Physical activity
- Falls prevention
- Disability/inclusion
- Walking, cycling and running
- Activity for older people
- Diet and nutrition



The scheme has been widely promoted on social media and has brought in several referrals since its launch, on a range of subjects, mainly centred around exercise referral, weight loss and physical activity so far.

Visit [Health and Wellbeing Support](#) for more information. Please feel free to share this link.



New Dementia Guide launched

A new Care Choices guide has been published for 2022. The Guide offers information and guidance about local support for people with dementia and their carers. Copies of the guide are available in GP surgeries and places such as the Pathways Centre.

You can also download a copy at

www.carechoices.co.uk/publication/leicestershire-dementia-guide

For information about the Dementia Friendly Community for Hinckley and Bosworth please contact Lindsay Orton at Lindsay.orton@hinckley-bosworth.gov.uk



Health and Wellbeing

New Health & Wellbeing Walks 2022

It has been over two years since our monthly Health & Wellbeing Walks have taken place. Starting in June 2022 our walks incorporate historical aspects referring to either persons, events or architecture.

- Monday 13 June 2022 10am
Meet at Burbage Common Cafe, walk around the common and end up back at coffee stop
- Monday 11 July 2022 10am
Meet at The George Ward Centre, Barwell
- Monday 8 August 2022 10am
Meet on Wood Street by the Library, Earl Shilton.
- Monday 5 September 2022 10am
Meet at The Market Square, Market Bosworth

All the walks are fairly level and will be suitable for all abilities. The walks are open to all and will last about an hour.

If you require any further information, please contact Helen Smith, Physical Activity Development Officer on 01455 255908 or email helen.smith@hinckley-bosworth.gov.uk

True Colours LGBT + Events

The local 'True Colours' LGBT+ Events partnership celebrated LGBT+ History Month in February. The theme for LGBT+ History Month this year was 'Politics in Art: The Arc Is Long' borrowed from Dr Martin Luther King Jnr's famous quote: "The arc of the moral universe is long but it bends towards justice." This year marks the 50th anniversary of the first ever Pride March in the UK in 1972.

The partnership, which also includes the Leicester LGBT Centre, held several events including a film night showing the film 'Pride' and a 'Stride with Pride' walk.

In May they will also be marking the International Day Against Homophobia, Biphobia and Transphobia (IDAHoBiT), which takes place on Tuesday, May 17th, with an exhibition in the Atkins Building on Lower Bond Street in Hinckley.

For more information about this look out for details on social media and in the local press.

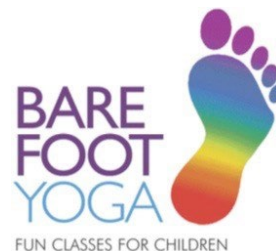
You can follow True Colours on Twitter, via @LGBTeventsHB



Health and Wellbeing

Children's Mental Health Week, 7-13 February

As mental health is indiscriminate on age there was a focus to provide children with an opportunity to experience different ways to combat mental health problems. For this campaign, a local yoga instructor Rebecca Morrissey from Barefoot Yoga, was asked to go around the borough and provide yoga and meditation. This was available for 6 to 16 year olds in the borough.



We had 48 children engage over different locations: Markfield, Desford, Hinckley, Burbage and Hinckley. Many positive responses included children enjoying how to breathe, feel calm and relaxed. Parents said that the yoga was very engaging, and the children really enjoyed the experience.

If you would like know more about what support there is for mental health please contact our health improvement officer: jonathan.jesson@hinckley-bosworth.gov.uk



New Youth Engagement Activator

Hi, I'm Donna Lee and I joined Cultural services on 4th April as a Youth Engagement Activator.

I am a qualified dance and drama teacher and have had my own school since 1995. Earlier in my career I have taught full time in a primary school and taught after school clubs in Leicestershire for 20 years.

I have a Psychology degree and I'm passionate about improving the mental health of children and young people. I am an Adult Mental Health First Aider and hope to become a qualified Youth Mental Health First Aider soon.

In 2018 I joined The Priory as a Special Needs Teaching/Behaviour assistant. I worked with young people aged 16-19 years who had Autism- spectrum disorders including ADHD and PDA.

I have an Autistic son and a deaf daughter and live in North- West Leicestershire.

I have begun to set up engagement projects to re-engage and re-socialise young people who had their mental health affected by the Pandemic.

In schools I have developed a programme of mental health topics/exercise activities. My first project is at the Green Towers Youth club where I will be delivering dance classes and a singing teacher will be delivering classes.

I am looking forward to being part of the team and working with you all.



Leisure Centre

Covid Support

Vaccinations continue to be administered from the Leisure centre. Over 100,000 jabs have been undertaken.

We continue to receive positive feedback from vaccination experiences at Hinckley. Two examples are below:

"I took my 12 year old son for his 2nd covid vaccination on Wednesday 2nd March at around 4.30 to Hinckley leisure centre. My son has autism and sensory processing disorder so anything like this is a very big ordeal to him. My son quickly became anxious as soon as we sat down, I knew it wouldn't be easy to say the least but they were so patient with him. They spent time explaining things and trying to keep him calm they didn't rush him.

My son became quite stressed so another nurse came over to assist. She brought fidget toys and sat and talked to him about how he was feeling and tried to take his mind off it. This all helped and even though it took a good 45mins to calm him the vaccine was given. My son said after I'm glad I've had it done and how nice they all were. Your Hinckley team are great and deserve praise. Teams like yours make it a more manageable experience when you have a child with difficulties."

"I've just been for my first vaccine at Hinckley leisure centre. I am really needle phobic (so much so it's taken me two years to pluck up the courage) and I have to say, everyone was great and put me at ease. The vaccine was done quickly and efficiently and I'm certainly more confident about my second one."



NHS

Get your Covid jab in Hinckley!

Walk in jabs available at: **Hinckley Leisure Centre**

all adults plus children aged 5+

Wednesday, Thursday and Fridays

from **12noon to 7pm** for **16+**

from **3:15pm to 7pm** for **5+**

also **Saturdays 10am to 4pm** for **5+**

each week during May

No appointment necessary

Pfizer only - 1st, 2nd, 3rd and booster jabs if due

Please have your NHS number handy if possible

- Children aged 5+ attending will be offered a single dose of the Pfizer vaccine and must be accompanied by parents or guardians so consent can be obtained.
- Children aged 5+ will have to wait 12 weeks after testing positive for Covid before they can have the vaccine. Adults need to wait 28 days after testing positive.
- 12 weeks between doses for 5 to 17 year olds and 8 weeks for adults.

Physical Activity*

New Physical Activity Co-ordinator

I'm Julie and I joined Cultural Services as a Physical Activity Co-ordinator, on 4th April 2022.

I have had a varied career, where at 16 years old I worked for Yorkshire Bank in Nuneaton, during this time I qualified to teach Exercise to Music. I then changed career to work in the leisure industry.

At 28 years old, I returned to the office and joined NBBC in corporate finance and qualified as an accountancy technician. I then joined NWLDC, in a performance management role.

At 40 years old, I made the choice to return to the career path that I love and set up my own business, where I delivered fitness classes in the community, personal training and delivered Steady Steps classes for HBBC.

I was thrilled to secure the Physical Activity post, which encompasses all my working experience, promoting physical activity in the community.

My husband and I have just celebrated our 20th wedding anniversary and have two wonderful daughters, who are both training to be solicitors and not forgetting Oscar, our 9 year old Chocolate Labrador.

You can contact me at Julie.Mansfield@hinckley-bosworth.gov.uk

New Beginners Couch to 5K Running Group

After receiving a call from a lady in Market Bosworth who wanted to start running but was struggling with motivation, we worked to set up a new beginners running C25K group.

The group received fantastic interest and we now have 20 members signed up! They met for their first run on Tuesday 19th April and the feedback was fantastic. All members will be led by a qualified run leader and will follow a 9 week C25K plan tailored to their needs, with full support along the way.

All members will be looking to complete their first parkrun at the end of the 9 weeks, providing a great exit route and link to our borough's first ever parkrun.



Sports Development

Winning streak for Hinckley Town Tennis Club Chair and Coach

John McGowan (Hinckley Tennis Club) and the club won the Leicestershire LTA Disability Award for their work at the awards held in March, and will now represent the county at the Midlands Region Awards.

Every Thursday morning participants from local day care groups and special schools come to the club for specially run coaching sessions with regularly over 25 participants.

The District have a great reputation for their work in this field, with Desford Lawn Tennis Club winning the same award in 2019. They went on to win the Midlands Award and National Award as well, so no pressure on Hinckley!

John was also a finalist in the BBC Sports Personality of the Year Unsung Hero Award, featured in our October to December 2021 newsletter. He won the East Midlands Region for his work organising and running the disability tennis sessions at Hinckley Town Tennis Club.

Graeme Chilvers, our Health and Recreation Manager, nominated John and the club for both awards.



Bosworth 1485 Sculpture Trail update

The steering group of the ambitious Bosworth1485 Sculpture Trail project were delighted to take the artists models (maquettes) and scale representations 'on tour' at the end of February. The five maquettes visited the sites of the Sculpture Trail for discussions about the final location of each piece. The event took place over four days and gave stakeholders the opportunity to see the models for the first time.



We are keen to be proactive in providing information that promotes and facilitates good practices. As part of this, we are currently compiling a parking map for visitors. The emphasis will always be for a walking trail, but some people will visit by car.

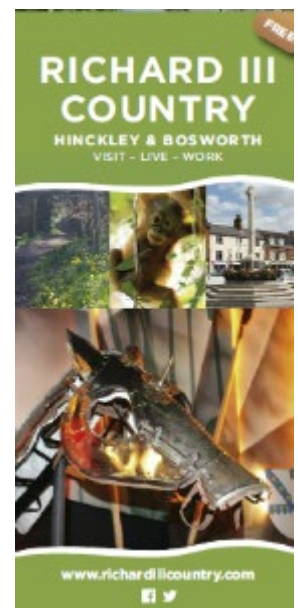
We would love you to share your local knowledge with us. We are including parking bays, public car parks and other appropriate parking locations on or close to the trail route. If you have any suggestions, feedback or can share your knowledge about local facilities such as parking, then please do get in touch.

For the most accurate and up to date information, please visit the website www.bosworth1485 or contact the dedicated project officer, Gemma on gemma.tallis@l-p-l.com

New Visitor Guide and Website

A new Visitor Guide and Website has been launched for the area. The new branding capitalises on our links to the story of the Battle of Bosworth and is named Richard III Country.

Visit the new website at www.richardiiicountry.com. Copies of the visitor guide can be found at local attractions and libraries.



Town Centres and Market

Town Centre

We continue to welcome new businesses in to the town centre despite the many challenges as a result of the current climate. New businesses that have chosen Hinckley recently are Benitos Mexican Food on Regent Street, Keysounds Keyboards and pianos on Regent Street, Sense Charity shop on Castle Street, MCC Crafts and hobbies on Castle Street, Paul Edwards on New Buildings, Bikaneri Indian Restaurant at the Crescent, Out Out on Regent Street, Optical People on Castle Street plus more.

We are also losing a some businesses however several units are under offer which is very encouraging.



Deep Clean

The town centre recently had a deep clean of the paving slabs down Castle Street and into Market Place. This involved pressure washing across many evenings over the course of a couple of weeks which shifted several years' worth of dirt that had accumulated. The results are clear to see when you venture through the town. This was achieved thanks to the Welcome Back Funding.

Events

We are now into our main event season and look forward to a packed summer of free entry events in the town centre.

CCTV

A number of new cameras are live across the town centre which have been funded by the Safer Streets funding.

Town Centres and Market

Destination Hinckley

As part of the continual quest to further enhance Hinckley Town centre, a new Working Group has been established which includes key partners. One of the first products produced is a brochure which will allow Commercial Estate Agents to utilise as a marketing tool. Destination Hinckley brochure demonstrates why you should locate your business in Hinckley.

This is what just some of our existing retailers say:

Holiday Lounge on Station Road: "Holiday Lounge has been trading in Hinckley for the last 18 years and our company has gone from strength to strength as the market town expands and has a great amount of independent shopping retailers. Since Hinckley BID has been involved within the town there are some fabulous events each year organised by the BID and they bring in 1,000s of people each year which brings in massive revenue to the shop keepers. Hinckley is a safe place to shop and has a great CCTV system that is operated very well liaising closely with the police. A proper vibrant market town that holds a fantastic market 3 times per week as well."

Johnsons on Castle Street: "Hinckley is a wonderful, friendly and safe place for shopping. Hinckley is privileged to have many top class multi-award winning independent shops, cafes and services who encourage returning customer footfall. There are also excellent network support teams such as Hinckley BID and HBBC. Our shop has enjoyed 75 successful years trading in Hinckley. Johnsons Lingerie and Ladieswear, Lingerie Retailer of the Year, Best Small Shops UK."

Betty Ann's Boutique on Castle Street: "Many amazing events are held in Hinckley Town centre which attract thousands of people. A very safe and clean environment to both live and work in, supported by many helpful organizations who assist with business matters."

Find out more at www.hinckley-bosworth.gov.uk/destinationhinckley



Town Twinning

Town Twinning on our website

The Cultural Services team have responsibility for Town Twinning, which has seen very low priority during the past two years. Our web pages have still attracted some interest however, with more than 200 visits to the two pages in the last year.

We have been twinned with Grand Quevilly in France since 1976 and with Herford in Germany since 1972. In 1997, the Rock Gardens on Coventry Road in Hinckley were dedicated to Grand Quevilly and the garden at the bottom of Church Walk in Hinckley is dedicated to Herford. The yellow telephone box in Herford garden was a gift from their town to ours.

View our Town Twinning web pages below:

[What is Town Twinning?](#) (Viewed 187 times in the past year)

[Our twin town in France](#) (Viewed 206 times in the past year)



The Rock Gardens



Herford Garden (Google Maps)