A Nairnshire Community Newspaper

Public Meeting

16th November 2023





AGENDA

- Meet The Steering Group
- Introduction
- Governance / Structure
- Financial Planning
- Newspaper Design Thoughts
- Editorial Considerations
- Summary, Next Steps and Q&A

Meet The Steering Group

- Cllr. Michael Green (co-chair)
- Rev. Steven Manders (co-chair)
- Sheena Baker
- Paul MacDonald
- Des Scholes
- Graham Stuart
- David Tunstall





Introduction



Community Newspapers Are Common



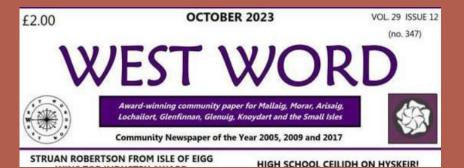
HAWICK PAPER



Ben Ledi View

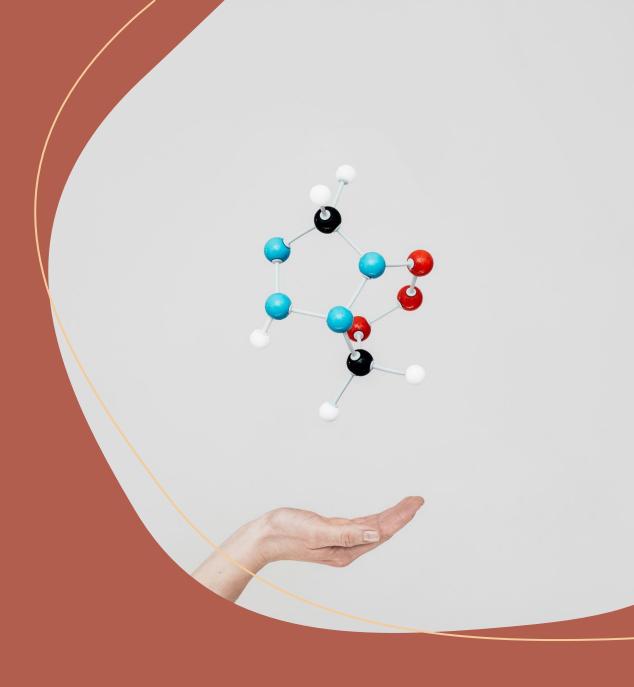
Oct/∩ov 2023 Issue 332

FORRES LOCAL



Governance and Structure

- SCIO (Scottish Charitable Incorporated Organisation) application submitted
- Requires a Charitable Purpose



Charitable Purpose

The purposes of Nairnshire Community Newspaper SCIO are to advance citizenship and community development in Nairn and its surrounding area through production of a regular newspaper, mainly by volunteers, to:

- i. bridge information gaps with timely, accurate, and relevant news and local interest stories;
- ii. provide schedules of and support to local events; and
- iii. promote local businesses, services, organisations, charities and initiatives that enhance the community;

which will keep residents connected to each other and promote civic engagement.



Governance and Structure

- Trustees and Members
- Members' control by majority voting
- No membership fees
- Trustees manage day-to-day



Financial Planning -Income

- Seeking initial grant funding
- Crowdfund/donations from friends
- Advertising
- Sales Income?



Financial Planning - Overheads

- Set-up costs IT and premises
- Salary for full-time editor
- Printing and Distribution
- Insurance
- Legal and book-keeping
- IT and telecoms



Newspaper Design Thoughts



Editorial Considerations



Summary and Next Steps

- Sign-up sheet
 - Contributor/Volunteer
- Steering Group Membership
- Fund-raising



Q&A Session



